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media elite

BY LAUREN CHARLIP

In a world where career breaks don't come easy, one woman took it upon herself to gird an industry: Voice-over maven **Joan Baker** launched an A to Z seminar at the Learning Annex called Make Millions With Your Voice, rounding up voice-over paycheck-wielding big guns like NBC advertising and promotions vp **Frank Radice** and **Vince Manze**, the creator of NBC's Must See TV and former NBC Agency head. "I wasn't even sure how you begin—I learned some things in it myself," Manze said. Giddy on the third day of his new post of president, NBC program planning, scheduling and strategy, Manze also quipped that he hopes "to have all of the network's problems solved by Friday—I have a call in to Seinfeld." ■



Joan Baker, Creator of "Make millions with your voice"



From left: Rudy Gaskins, CEO of Push Creative branding agency, Manze, Radice.